BRAT

- **Industry: Non-profit**
- **Company size: 11-50 employees**
- **Solution: Prime Cloud**

BRAT
BIROUL ROMAN
DE AUDIT
TRANSMEDIA

The Client

BRAT is a non-profit organization that supports the media and advertising industry by providing standard measurement metrics for media products.

Challenges

BRAT was looking for a solution that can host the data platforms, and that allows the users to conduct extensive, real-time analysis.

The Collaboration with Prime Telecom

BRAT is currently using the services implemented by Prime Telecom to perform all the activities optimally. The specific solution offered - Prime Cloud - has allowed the client to access particular services, such as:

- Cloud services that host the databases in two Tier-certified data centers

- Internet, Wi-fi, telephony services

- Design and configuration for the networking solutions (Firewall and VPN)

- Data backup and Disaster Recovery services

- Complete monitoring and support services (24/7/365)

Benefits & results

- Real-time redundancy thanks to the two Tier-certified data centers

- Continuous availability of data, thanks to the two infrastructures that work simultaneously

- Reduced risks associated with physical security.

- Extensive reliability and scalability, suitable for the current and future business needs

- Full monitoring and technical support 24/7/365;

> *Prime Telecom stood out with its excellent services, fast interventions, and great openness to the BRAT needs. The communication between us is smooth and punctual, and they manage to maintain our platform to the highest functionality standards. We strongly recommend Prime Telecom to other media and advertising companies.*

Arina Ureche
Director General
BRAT

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